



## ADVERTISE WITH US

Online advertising is featured within select sections of the Mobile Claims Association's website. Advertisers who want to advertise must ensure their ads meet our principles. Advertising generates revenue that helps support the Association's website hosting, maintenance, and ability to provide high quality information.

## ADVERTISING INFORMATION AND POLICIES

### Format

Ads on the MCA Web site conform with standard sizes suggested by the voluntary Interactive Advertising Bureau (IAB). We accept ads that appear in the right-hand column (Medium Rectangle), and at the top of the page (Leaderboard). Along with paid ads, MCA house ads are placed on the site to help promote various MCA services and products that are of interest to MCA members.

- **Dimensions Accepted:**
  - **Medium Rectangle:** 300 x 250 IMU ([sample](#))
  - **Leaderboard:** 726 x 90 IMU ([sample](#))
- **Formats Accepted:**
  - JPEG, GIFF, or PNG
- **Audience**
  - Ads appearing on the MCA Web site are directed toward claims professionals. Some pages on the Web site have been identified as not appropriate for commercial ads. On those pages we feature only "MCA house ads" that promote MCA services. With your approval we will include your ad on our monthly newsletter and social media page.
- **Advertisement Display**
  - Your company logo will be displayed as follow:
  - Logo on every page of the website (Right hand box &/or top header)
  - Sponsors page ([Click here](#))
  - Monthly newsletter [see a sample](#) of a previous newsletter
  - Facebook page [www.facebook.com/mobileclaimsassociation](http://www.facebook.com/mobileclaimsassociation)
  - If your company has any news or announcements you wish to share on our newsletter, you can email us the information by the 1st of each month.
- **Price**
  - 1 logo - \$200.00/year
  - 2 logos - \$250.00/year

**Terms and conditions:** Payment for all insertions must be made in advance. Once we receive your logo we will send you an invoice.

[Email us with your request](#)